



TEXAS A&M UNIVERSITY
Transportation Services

Texas A&M Bike Share

veo



**Transportation Services Advisory Committee
March 2, 2022**

Byron Prestridge, Manager, Sustainable Transportation

transport.tamu.edu



Veo launches services in January 2019

Since then, 1.5 million rides have been provided

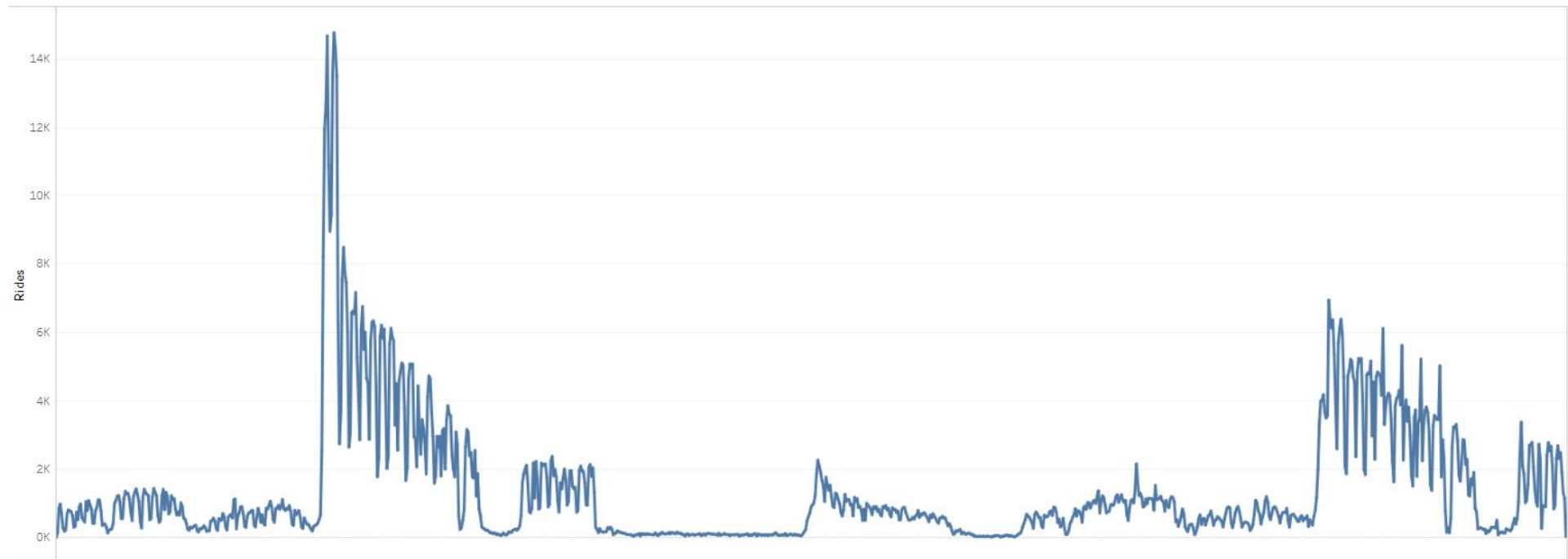
Rides: 1,502,695

Average Distance: 1.072

Average Minutes: 17.01

Total Distance: 905,625

Total Minutes: 8,277,867





...what?!

905,625 miles travelled

- over 36 trips around earth
- Almost 2 round trips to the moon

8,277,867 minutes

- 15 years 9 months

Highest daily use

- August 28, 2019
 - 14,313 rides

Highest monthly use

- September 2019
 - 161k rides





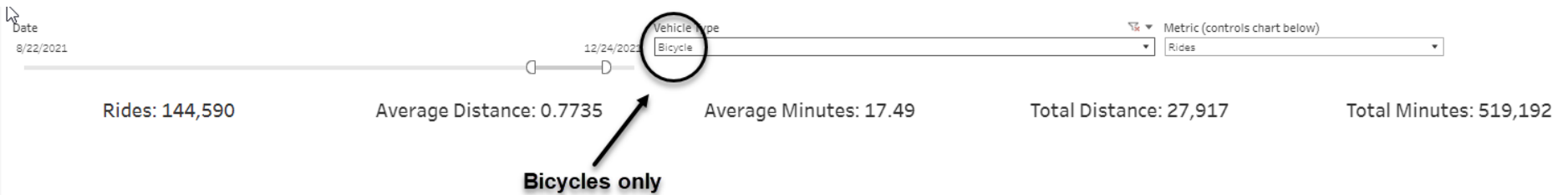
Fall 2021 semester trends





Fall 2021 semester trends

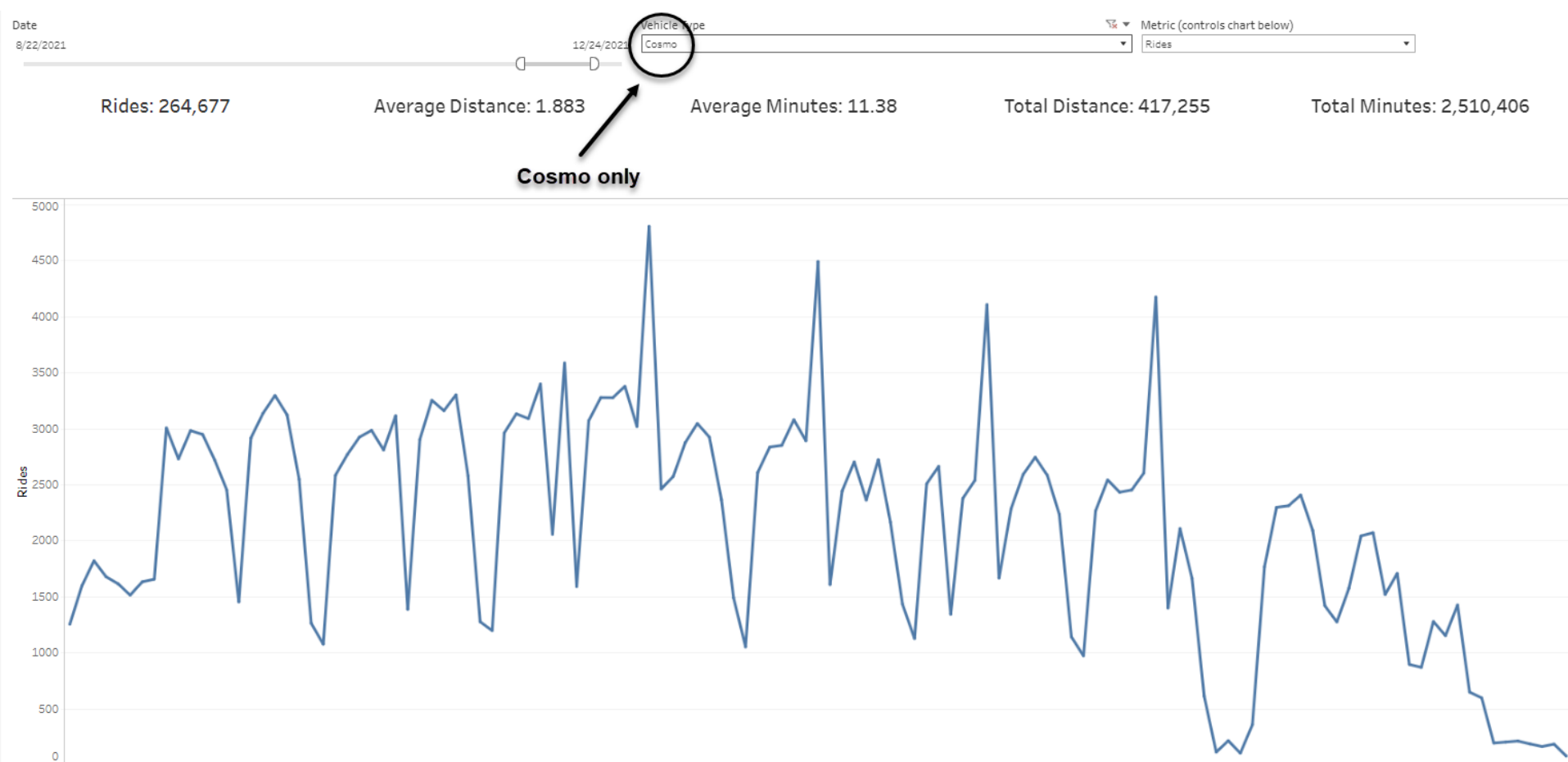
Bicycles won the majority for the start to the semester





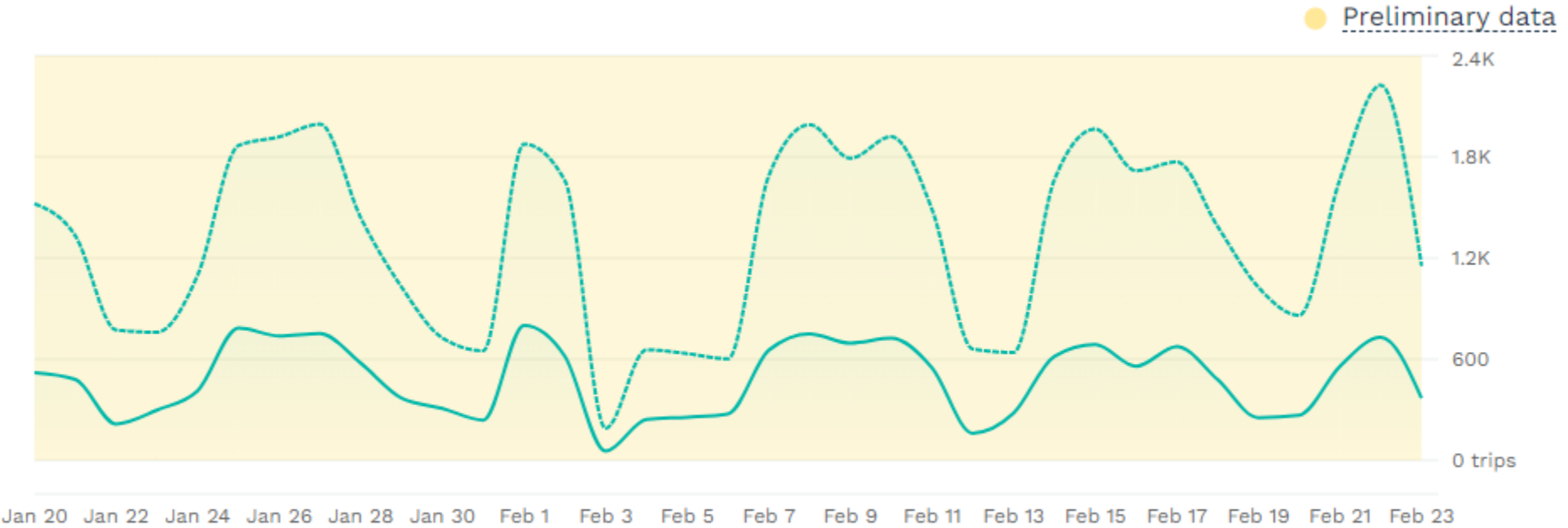
Fall 2021 semester trends

The Cosmos were the winner on home football game days!





Spring 2022 to date

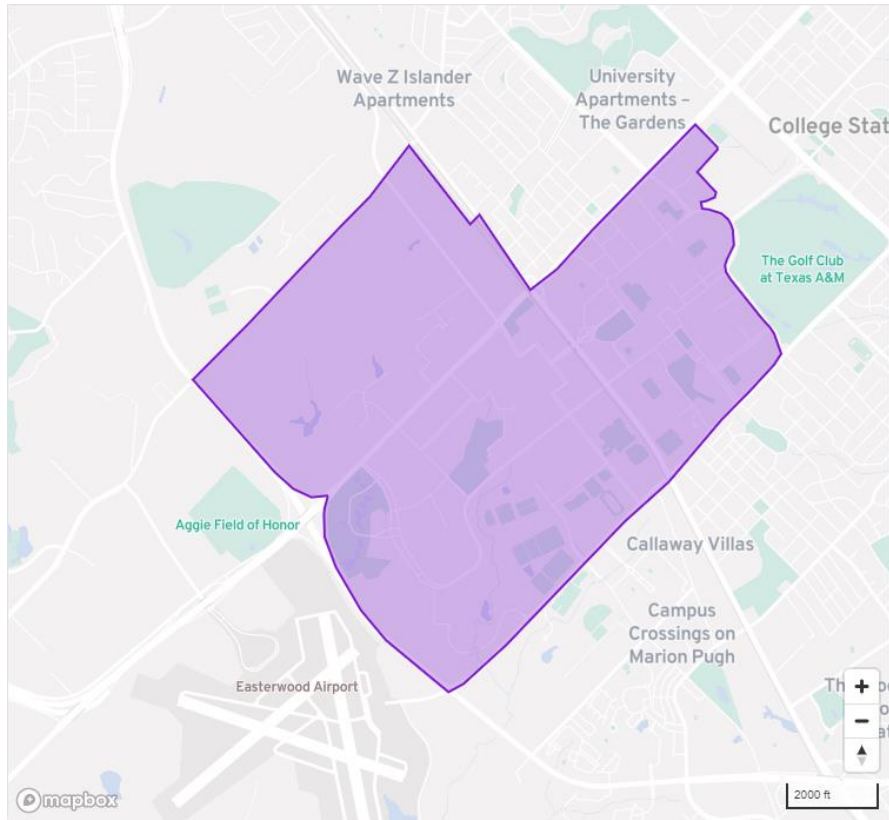


Trips By Date | Starts | VeoRide | Bikes
Total: 16,945 trips
Median Per Day: 519 trips

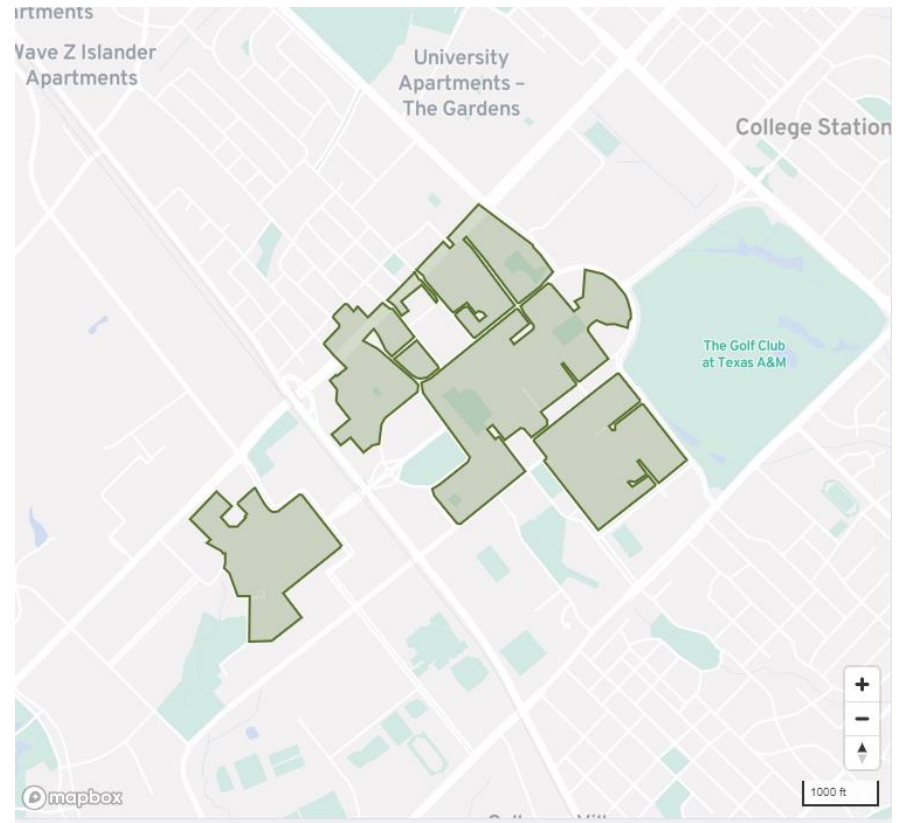
Trips By Date | Starts | VeoRide | Other
Total: 46,341 trips
Median Per Day: 1,438 trips



Area of Operation



Geofence

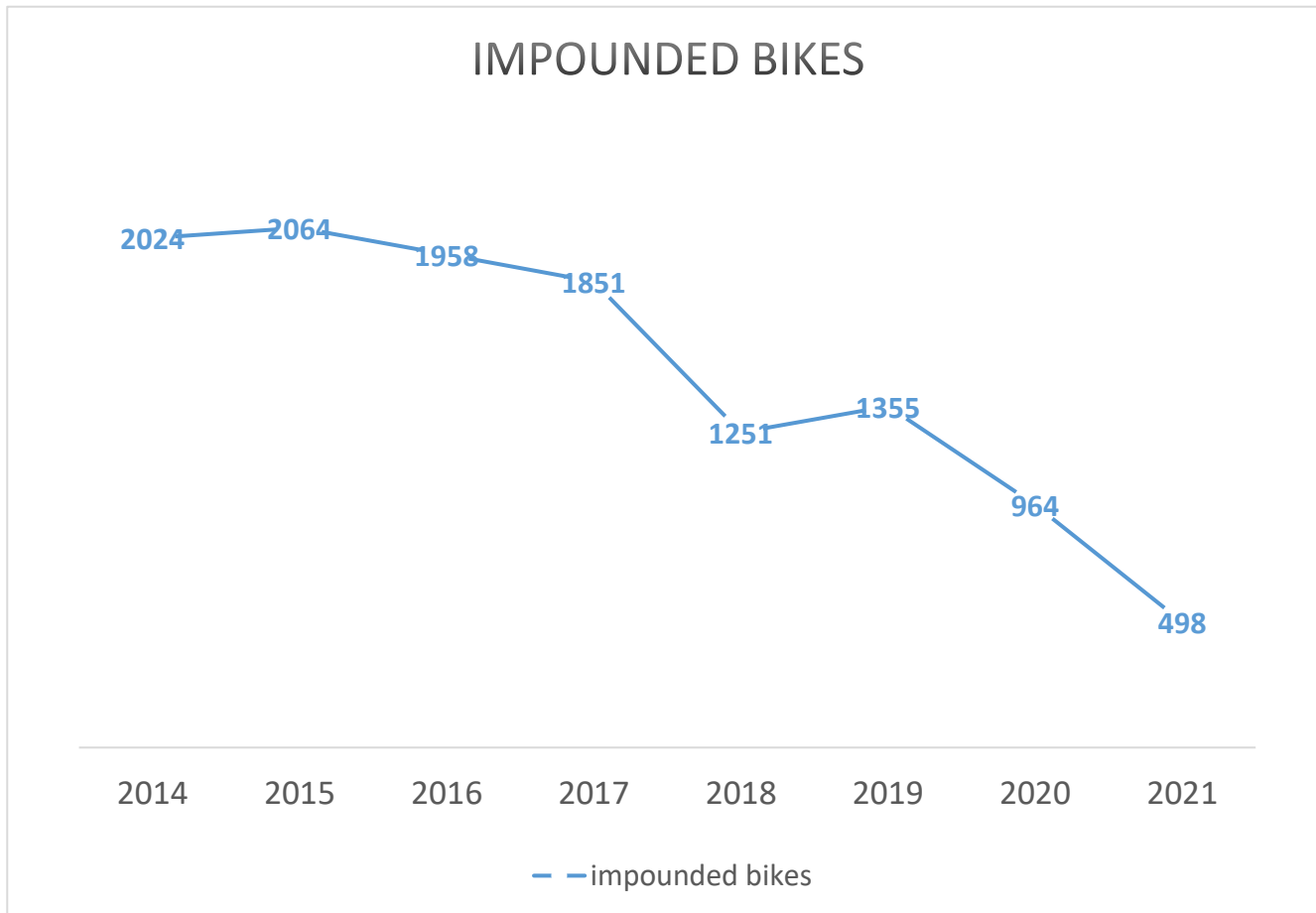


Slow Zones



Why does shared mobility work?

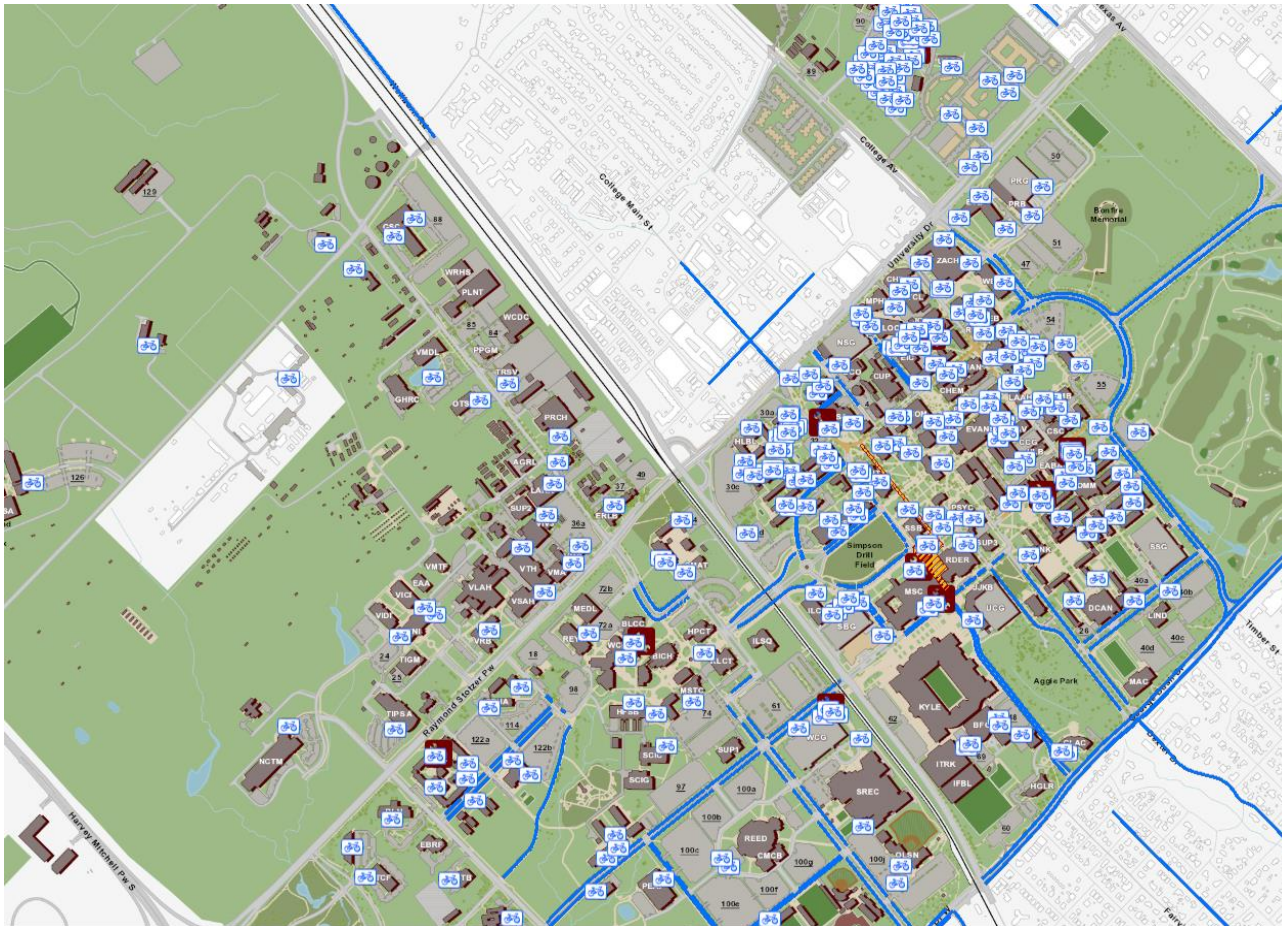
Reduction in the total number of bikes on campus





Why does shared mobility work?

Find a rack and you'll find a bike or Cosmo





Veo fleet management

Off-site warehouse



No break for Veo Operations between Fall and Spring!

- Fork caps: over 1400 were finally received and 700 cosmos have new caps
- Bicycle seats and cable tethers: 400 replaced with another 400 seats on the way



Messaging and Outreach





Questions?

Thank you for your time.





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