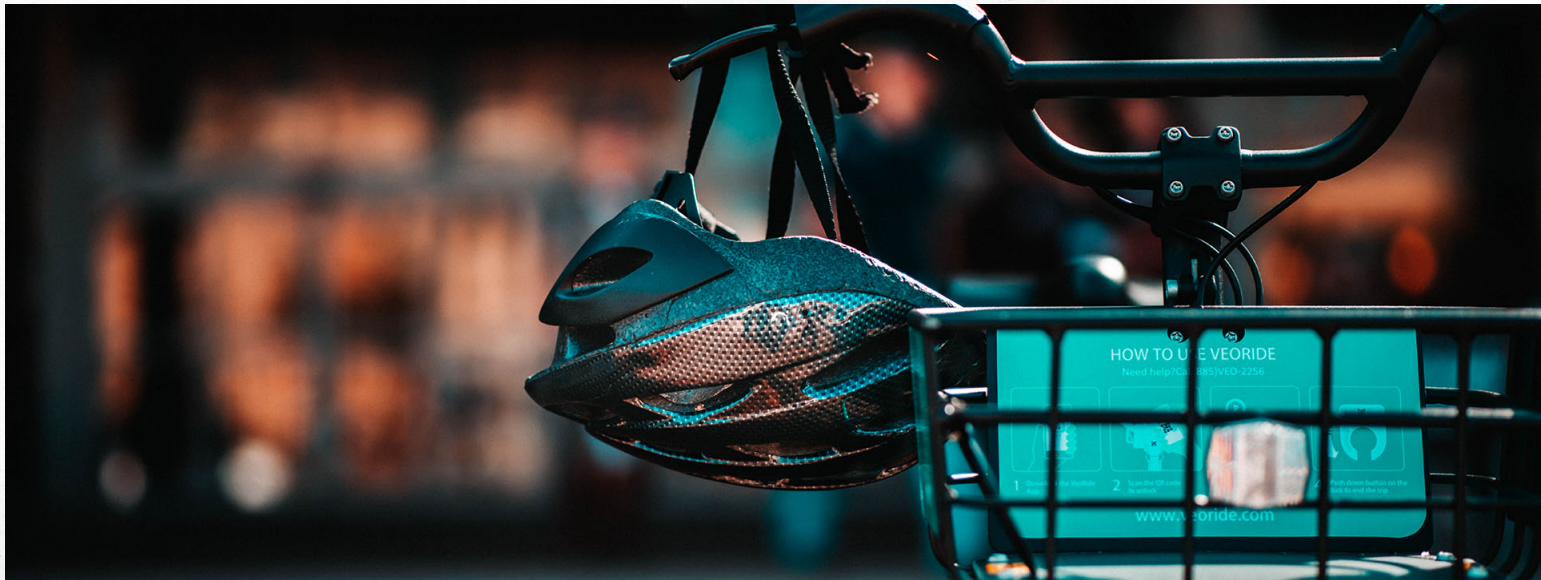




Shared Mobility Update



TSAC

Feb. 5, 2020



The Numbers – Fall 2019

- 2,000 +/- working bikes in the fleet at any given time
 - *Unique bikes ridden by month – 1,815 low, 2,351 high*
- 6,000 +/- active users in any given week
 - *34,767 people created accounts and rode at least once*
- 546,805 rides (Aug. thru Dec.)



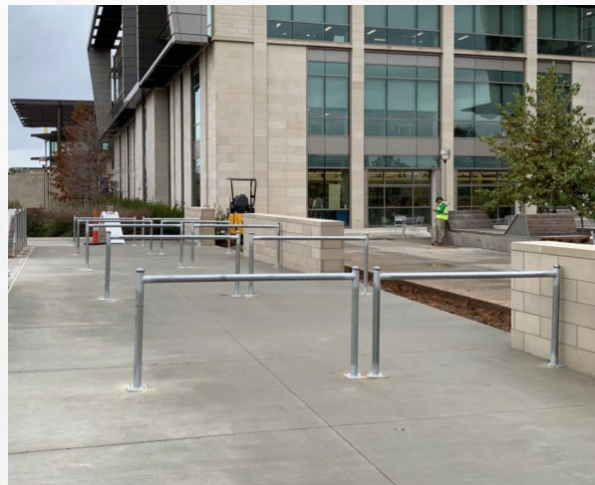
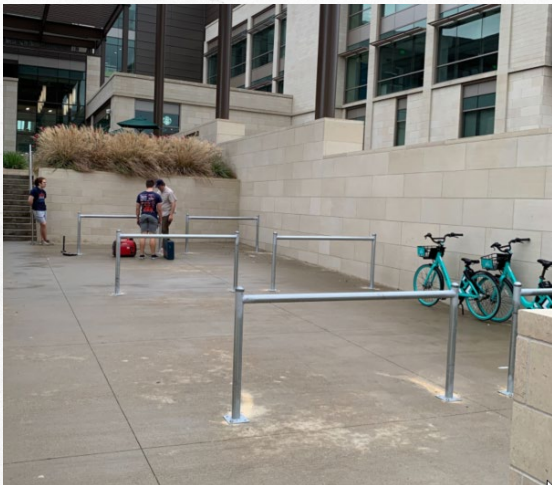
Challenge

- Dockless in its purest form is problematic
 - *This is an industry-wide problem*



Solutions

- Lock to capability for devices
 - *Allows users to end rides in a less chaotic manner*
 - *Restricts others from having free access to the assets*
- From Dec. 12 thru Jan. 12, veo was able to install 2,000 coiled cables on the bikes to add a lock to feature.
 - *We are investigating a more permanent solution for the future*
- New hitching post-style racks for shared only devices
- Reduced geo fence to campus boundary plus The Gardens and Park West apartments





Discussion