



Transportation Services Advisory Committee Meeting
Minutes 4/2/2014

Attending:

Ms. Brittany Bounds
Mr. Mike Caruso
Ms. Courtney Charanza
Dr. Jonathan Coopersmith
Mr. Joe Dillard
Dr. Angie Hill Price
Mr. Matt Keller
Mr. Peter Lange
Ms. Melody Larson
Dr. Beth McNeill
Dr. Joe Newton
Mr. Darryl Peterson
Mr. Robert Pottberg

Ms. Flora Reeves
Mr. Travis Walters
Ms. Hannah Weger
Dr. C.J. Woods

Absent:
Dr. Merna Jacobsen
Dr. Beverly Kuhn
Dr. Bob Strawser
Mr. Rod Weis
Dr. Guoyao Wu

Guests: Ms. Paige Bailey Ms. Madeline Dillard Ms. Debbie Hoffmann
Mr. Kenny Kimball Ms. Jolene Sears Mr. Ron Steedly
Mr. Doug Williams Ms. Lynn Wiggs

1. Welcome and Approve Minutes from Previous Meeting

1.1. Mr. Peter Lange welcomed the committee members and asked for a review of the minutes from the March 5, 2014 meeting. The minutes were unanimously approved as written.

2. TTI Update

- 2.1 Dr. Tim Lomax took the floor to update on the TTI Game Day Experience Study and what the focus is right now.
- 2.1.1 Focus is on getting people to “know their options” before they arrive in town or on campus.
 - 2.1.2 Create alternative routes and publicize them so people can get to restaurants, shopping or get access to the highway to get out of town; will not address University Drive at the Northgate area.
 - 2.1.3 Will have comprehensive signal plan to address areas where traffic has historically backed up; for instance, will use dedicated turn signals for extended time.
- 2.2 Mr. Brian Bochner discussed the ideas to improve the cashiering aspect of game day parking.
- 2.2.1 Two large “zones” would be created with cashiers in outlying areas, so that all vehicles entering the zone would pay the same price and park where space is available. Fewer cashiers could handle more traffic, and it would also give provide more space for cues if they occur. Cues would be in one lane, allowing cars with permits and buses to pass without stopping.

- 2.2.1 Mr. Lange said that a concern is people trying to do what they've always done - not being open to change. Also, "cruisers" who like to drive thru the tailgating areas just to check things out won't be able to do so without paying to enter the area.
- 2.2.2 The app is still in development and all groups are being included in order to make it a resource for "eat, shop, play" to provide all info in one place. Information about the app will be on the Flash Seats website for those who purchase tickets to one game and aren't regular attendees.
- 2.2.3 Mr. Lange said a consideration for using West Campus garage more efficiently for game days is to require permit holders to move their vehicles to upper levels for games to make entry and exit easier and quicker for those game day parkers. Dr. Angie Hill Price said that is problematic in her opinion, because residents shouldn't have to move for game day.

3. Garage Update

- 3.1 Mr. Lange said the Program of Requirements for the garage to support the West Campus Housing project has been submitted to Interim President, Dr. Mark Hussey for review. At this point, the garage cannot be completed in time for the opening of the first phase in fall 2015. A gravel parking lot will be utilized at first, and then the garage will be completed after the first year.
 - 3.1.1 A traffic study will be conducted to assess the area and identify the best entry and exit points and ideal traffic flow.
- 3.2 The Engineering district plan is moving along and includes 2 garages.

4. Bus Order Update

- 4.1 Transportation Services participated in a "reverse auction" process for the Transit unit to order new buses. An order for 10 buses at \$447,000 per bus was completed and we will start seeing delivery next spring. Four short buses were ordered separately and 2 will be delivered soon. These will replace the aging small buses that are incurring substantial maintenance costs.

5. Bicycle District Plan Update

- 5.1 The RFP process is complete, the evaluation team has ranked the companies and talks are underway with the chosen company.

6. Other Business

- 6.1 Mr. Lange stated that Dr. Hussey has asked for a scenario to be able to incorporate road and sidewalk maintenance under the purview of Transportation Services. The cost would be about \$1 million per year and the scenario we provided covered the budget using a 2% parking permit rate increase annually.

7. Adjourn Meeting

- 7.1 After a reminder that our next meeting will be held on Wednesday, May 7 in Room 110/111 Koldus, the meeting was adjourned at 1:08 pm.